

**Wednesday, October 13, 2010** *All rooms are located on the 5<sup>th</sup> floor of THEhotel*

11:00-5:00 Golf Outing at Badlands Golf Club

7:30 – 9:00 Welcome Reception (**Granite E**)

**Thursday, October 14, 2010** *All rooms are located on the 5<sup>th</sup> floor of THEhotel*

9:00 – 10:00 Breakfast (**Granite E**)

10:00 – 3:30 Conference Meetings (**Granite FG**)

10:00 – 10:45 Welcome/Opening Comments  
Dave Bennett – MIRUS

10:45 – 11:15 Clients in the news  
Jason Ostermayer – MIRUS

11:15 – 11:30 Break

11:30 – 12:15 MIRUS Best Practices  
Alan Panek – MIRUS

12:15 – 1:15 Lunch (**Granite E**)

1:15 – 1:45 Marketing Analysis  
Bryan Moen – Dairy Queen

1:45 – 2:15 Cafe Rio Reporting  
Melissa Fletcher – Cafe Rio

2:15 – 2:30 Break

2:30 – 3:00 Speed of Service and Labor Controls  
Brian Anthony – Star Chasers

3:00 – 3:30 Guest Loyalty, Guest Feedback, and Scheduled Labor  
Malori May – Fired Up

7:30 – 9:00 Mirus Networking Reception (**miX Lounge**)

**Friday, October 15, 2010** *All rooms are located on the 5<sup>th</sup> floor of THEhotel*

9:00 – 10:00 Breakfast (**Granite E**)

10:00 – 12:00 Conference Meetings (**Granite FG**)

10:00 – 10:30 2010 New Features  
Tim Schubert – MIRUS

10:30 – 11:00 Development Voting  
Alan Panek – MIRUS

11:00 – 12:00 Development Road Map  
Akkaiah Prathipati and Dina Misener – MIRUS