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FOR IMMEDIATE RELEASE

Exception Reporting Feature Leads Sizzler to Select Mirus Restaurant Software

Sizzler® USA of Culver, CA, has been in business for over fifty years, but the management team felt that it was taking too much time, and too much effort to collect and analyze the data their restaurants generated. As Debbie Frazier, one of Sizzler's technology consultants puts it: "We wanted a single snapshot of our business data." Sizzler's new management team and Frazier's company, The G2 Services Group, auditioned five information management companies in a "Bake Off," and selected Mirus Restaurant Solutions of Houston, TX to address the issue. As Frazier puts it, "Mirus was able to stream a number of different applications into a single dashboard, enabling Sizzler to extract the information it needed."

Equally importantly, Mirus's Exception-Based Reporting feature allowed Sizzler to hone in on key bits of company-wide, restaurant and even day part information, such as food cost, overtime, and coupon redemption. Especially useful was the "Only with Data" alert feature. Sizzler can set parameters for items such as food or labor costs, and the system will highlight only items that exceed those preset variances, expediting corrective action.

Dave Bennett, CEO of Mirus, notes that the Mirus exception reporting feature accelerates the decision-making process for multi-unit operators, particularly those with a variety of legacy systems. **"Our ability to combine data from all of their systems into a consistent enterprise solution allows Sizzler to make fact-based decisions quickly."** The system highlights information categories that the operators pre-select. Operators eliminate the time-consuming process of collecting and formatting data for action and instead analyze and control it for fast response.

Sizzler®, Where America Comes to Eat®, is a family casual dining restaurant emphasizing value, high quality food and hospitality. Sizzler introduced the "fast casual" service style more than 50 years ago. Today, guests order and pay upon arriving, enjoying Sizzler's signature Endless Salad Bar and fresh-baked breads until their meals are delivered by friendly servers who refill beverages, clear tableware and tend to other needs. Sizzler® serves lunch and dinner; some locations feature Sunday brunch. Sizzler USA currently operates 176 restaurants in the United States and Puerto Rico, of which 146 are franchised and 30 are company owned. For more information visit www.sizzler.com.

MIRUS, the industry leader in Exception-Based Restaurant Management solutions, pioneered the delivery of business intelligence and exception-based reporting over the Internet with its Software-as-a-Service (SaaS), successfully serving both regional and national brands. Clients include national brands such as Dairy Queen®, Arby's® and Church's Chicken®, as well as regional brands such as Deweys' Pizza®, Café Rio Mexican Grill®, Carino's™ Italian Grill and the Tumbleweed Southwest Grill®. MIRUS Solutions are web-based, with subscription-based pricing, helping multi-unit food-service companies and multi-unit franchise operators drive profits and run their businesses more efficiently and more profitably. For additional information, contact Mirus at 866-MIRUS4U, sales@mirus.com, or go to www.mirus.com.

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